

## **Publicis Media appoints David Goggin as UK's Chief Talent Officer Goggin to lead investment in Publicis Media's talent to support business growth and transformation**

**London, 21 August 2017:** Publicis Media has today announced the appointment of David Goggin as Chief Talent Officer in the UK.

Goggin will be responsible for the investment, development and training of talent for the network's five agency brands and associated practices, representing over 1,500 employees.

He will lead an expert team across three functions – Talent Partners, Recruitment and Learning & Development – as well the wider HR operation to support Publicis Media's ongoing growth and transformation.

Goggin will also accelerate and launch new initiatives – like the company's successful global talent exchange programmes and Next Generation Board – to encourage and foster strong team culture and progress a workforce based on diversity and inclusivity at every level.

Reporting to Amanda Morrissey Publicis Media CEO, UK and Severine Charbon, Publicis Media Global Chief Talent Officer, Goggin is tasked with developing a first class talent operation in the UK and will share best practice across the global network.

Goggin has 21 years' experience having previously held senior positions at IBM, Meteor Mobile and Canonical. He joins from talent software provider [Insala](#), where he held the position of Managing Director and was responsible for leading a global team as well as working with a wide variety of clients on their talent development strategies.

Amanda Morrissey, Chief Executive Officer Publicis Media, UK said: "Talent is our single most important asset so I am thrilled to have somebody of David's calibre join the team as we build on the important work we have already achieved in transforming our business and culture.

"I want Publicis Media to become one of the most dynamic, diverse and development-focused places to work in the UK and David's leadership will help us to realise these goals."

Commenting on his new role, David Goggin said: "I'm absolutely delighted to be joining the leadership team of Publicis Media UK as their new Chief Talent Officer. This is an amazing opportunity for me to be a part of a company that's placing talent front and centre of its strategy. I can't wait to help enable the future successes."

### **About Publicis Media:**



Publicis Media is one of the four solutions hubs of Publicis Groupe ([Euronext Paris FR0000130577, CAC 40], alongside Publicis Communications, Publicis.Sapient and Publicis Healthcare. Led by Steve King, CEO, Publicis Media is comprised of five global brands, Starcom, Zenith, Spark Foundry, Optimedia | Blue 449 and Performics, powered by digital-first, data-driven global practices that together deliver client value and business transformation. Publicis Media is committed to helping its clients navigate the modern media landscape and is present in more than 100 countries with over 17,500 employees worldwide.